

press release

for immediate release

APQX announces Morgane Dassio as second major collaborator for equestrian performance technology

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Swiss international rider partners with Scientific Machine learning (SCiML) leader to push boundaries of show jumping

APQX, an emerging innovator in performance technology, proudly announces a strategic collaboration with Swiss international show jumping rider and former Swiss U21 Champion Morgane Dassio.

Now based full-time in the Netherlands, Morgane Dassio's additional expertise in producing and sourcing talented horses for the international market will be valuable in supporting the development of APQX's groundbreaking platform for the equestrian show jumping community. She leads Écurie Pomme d'Amour, a boutique sport horse sales and training stable with a strong global network and extensive experience in the U.S. market. Actively competing on the European circuit, she continues to develop horses through the CSI3* levels, combining her experience as an athlete with a sharp eye for talent. Access to Ms Dassio's stable will expand APQX's real-world application and testing, ensuring the platform remains practical and highly relevant to the needs of riders, trainers, and the wider equestrian community.

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The new collaboration swiftly follows a partnership with Nathan Budd, an accomplished international show jumper a member of the Belgian National Team. Both will bring extensive knowledge and hands-on experience of the equestrian show jumping world to APQX, providing critical strategic advisory support and sharing best practices from sport as the platform evolves.

The equestrian world has identified a growing need for innovation to help migrate it to the next level of excellence. Unique among sports in its trust-based interaction between human and animal to deliver winning outcomes, show jumping has considerable potential for enhancements in performance, safety, behavior and wellbeing, from harnessing developments at the edge of technological progress: data analytics, simulated riding environments, wearable technology and much more. The outputs from a holistic technology platform capable of simultaneously processing and assimilating many levels of information include important course adjustments, design and highly optimized training sessions. Ultimately, it can transform the way athletes and horses train and compete.



APQX announces Morgane Dassio as second major collaborator for equestrian performance technology *continued*

Welcoming the collaboration, Greg Tallant, President and Chief Technology Officer at APQX, said:

"We are excited to sign a second major equestrian partner with Morgane Dassio. Her unique experience as an active competitor who is also involved in training at the top of the sport will be hugely valuable to shaping our platform. We look forward to working with Morgane and utilising her insight in our mission to take the relationship between technological innovation and equestrian performance to the next level."

Morgane Dassio added:

"I'm delighted to be collaborating with APQX to help its platform push the boundaries of performance within show jumping. This is an exciting opportunity to use cutting edge technology to achieve dramatic progress in our wonderful sport."

APQX remains committed to combining expert insight with innovative solutions to advance equestrian performance. The company continues to explore collaborations to accelerate further platform development.

About Apqx LLC

APQX specializes in design and optimization of highly engineered complex products, systems and processes using a proprietary combination of cutting-edge digital twin / digital thread technologies, scientific machine learning (SciML) and High-Performance Compute (HPC). By creating high-fidelity virtual replicas of physical systems and processes, combined with advanced modelling and simulation techniques, we enable real-time performance monitoring, predictive analytics and design optimization, accelerating innovation, reducing costs, and reducing risk.

To learn more about APQX's proprietary solution, please visit www.apqx.com